



CLIENT:	Garber Nissan Hyundai	PHONE #:	
SPOT:	NH-GAR-T181102		
LENGTH:	:30		
DATE:	11/7/2018		

**PROVIDED ALL VISUAL BRAND IDENTITY GUIDELINES ARE FOLLOWED WHEN THE FINAL TV SPOT IS PRODUCED AND NO MODIFICATIONS ARE MADE**

Kim G.  
A. Dennis

GRAPHICS	Video	AUDIO
<p>(Garber Logo) (Nissan Logo)</p> <p><b>NISSAN EMPLOYEE PRICING FOR EVERYONE!</b></p> <p><b>2019 Nissan Rogue S AWD</b> <b>Lease From Just \$229/mo</b> <b>\$2,999 Down</b> <b>Model Code: 22019</b> <b>2 Or More At This Price</b></p> <p>VIN #: 5N1AT2MV7KC717733. Sell price \$27,590. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. Residency restrictions apply. First month's payment, tax, title, license and document fees extra. Other restrictions apply. See dealer for details. Offer ends 12/1/18.</p> <p><b>2018 Nissan Sentra SV</b> <b>Lease From Just \$169/mo</b> <b>\$2,999 Down</b> <b>Model Code: 12118</b> <b>One At This Price</b></p> <p>VIN #: 3N1AB7APXJY339488. Sell price \$21,485. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. Residency restrictions apply. First month's payment, tax, title, license and document fees extra. Other restrictions apply. See dealer for details. Offer ends 12/1/18.</p>   <p>Bay Road, Saginaw GarberNissan.net</p>  <p>Awarded by Automotive News for 2018. Dealerships are reviewed by Best Companies Group based on dealers that registered for 2018, and distinguished themselves as leading employers in the automotive industry.</p>	<p>GFX: Garber logo with Nissan text underneath</p> <p>Video: Nissan's Driving at local, easy to recognize local landmarks.</p> <p>GFX: 2019 Nissan Rogue S AWD</p> <p>GFX: 2018 Nissan Sentra SV</p> <p>Video: Garber Nissan building shot</p> <p>GFX: Map Animation Ending</p> <p>Logo On Screen</p> <p>Low Price Guarantee Animation</p>	<p><b>Announcer : (:27)</b> Don't miss Employee Pricing for Everyone, at Garber Nissan, Bay Road, Saginaw!</p> <p>Right now, ALL Michigan residents qualify for Nissan Employee Pricing... ON TOP OF all other incentives!</p> <p>Spend less on a new Nissan Rogue! Now from just \$229 a month!</p> <p>Or lease a new Nissan Sentra starting at \$169 a month!</p> <p>Don't miss Nissan Employee Pricing for EVERYONE, at Garber Nissan, Bay Road, Saginaw!</p> <p>Automotive News 100 Best Dealerships to Work For, and Home of the Low Price Guarantee!</p> <p><b>Jingle: (:03)</b> <b>You'll Do Better At Garber!</b></p>

Approved: \_\_\_\_\_ Approved with Changes: \_\_\_\_\_ Client Signature: \_\_\_\_\_

# Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Garber Nissan Hyundai	PHONE #:	
SPOT:	NH-GAR-T181101 Nov Nissan V1	FAX #:	
LENGTH:	:30	SALES REP:	Kim G.
DATE:	11/7/2018	PRODUCER:	A. Dennis

GRAPHICS	Video	AUDIO
<p>(Garber Logo) (Nissan Logo)</p> <p>NISSAN EMPLOYEE PRICING FOR EVERYONE!</p> <p><b>2019 Nissan Rogue S AWD</b> <b>Lease From Just \$229/mo</b> <b>\$2,999 Down</b> <b>Model Code: 22019</b> <b>2 Or More At This Price</b></p> <p>VIN #: 5N1AT2MV7KC717733. Sell price \$27,590. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. Residency restrictions apply. First month's payment, tax, title, license and document fees extra. Other restrictions apply. See dealer for details. Offer ends 12/1/18.</p> <p><b>2018 Nissan Murano S AWD</b> <b>Lease From Just \$249/mo</b> <b>\$2,999 Down</b> <b>Model Code: 23018</b> <b>One At This Price</b></p> <p>VIN #: 5N1AZ2MH6JN160566. Sell price \$34,210. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. Residency restrictions apply. First month's payment, tax, title, license and document fees extra. Other restrictions apply. See dealer for details. Offer ends 12/1/18.</p>   <p>Bay Road, Saginaw GarberNissan.net</p>  <p>Awarded by Automotive News for 2018. Dealerships are reviewed by Best Companies Group based on dealers that registered for 2018, and distinguished themselves as leading employers in the automotive industry.</p>	<p>GFX: Garber logo with Nissan text underneath</p> <p>Video: Nissan's Driving at local, easy to recognize local landmarks.</p> <p>GFX: 2019 Nissan Rogue S AWD</p> <p>GFX: 2018 Nissan Murano S AWD</p> <p>Video: Garber Nissan building shot</p> <p>GFX: Map Animation Ending</p> <p>Logo On Screen</p> <p>Low Price Guarantee Animation</p>	<p><b>Announcer : (:27)</b> Don't miss Employee Pricing for Everyone, at Garber Nissan, Bay Road, Saginaw!</p> <p>Right now, ALL Michigan residents qualify for Nissan Employee Pricing... ON TOP OF all other incentives!</p> <p>Spend less on a new Nissan Rogue! Now from just \$229 a month!</p> <p>Or lease a new Nissan Murano starting at \$249 a month!</p> <p>Don't miss Nissan Employee Pricing for EVERYONE, at Garber Nissan, Bay Road, Saginaw!</p> <p>Automotive News 100 Best Dealerships to Work For, and Home of the Low Price Guarantee!</p> <p><b>Jingle: (:03)</b> <b>You'll Do Better At Garber!</b></p>

Approved: \_\_\_\_\_

Approved with Changes: \_\_\_\_\_

Client Signature: \_\_\_\_\_

Order #: GZ38721

DEALER FIRM , AVR

**Current Configuration**

22019

ROGUE S AWD SUV CVT

K23-G

brilliant silve, charcoal

VIN:  [2019 Rogue S 22019 QR25 AWD CVT B93,C03,L92 BRILLIANT SILVE ...](#)

Customer ZIP:  [Saint Clair, MI, DMA: DETROIT, Area: DETROIT, Region: MIDWEST ...](#)

Dealer Code:  [GARBER NISSAN INC, DMA: FLINT-SAGINAW-BAY CITY, District: WESTERN ...](#)

Sales Date:  

BASE	<b>Invoice</b> \$24,754	<b>MSRP</b> \$26,150
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BUM chrome rear bumpe	\$139	\$165
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FL2 floor mats (2pc f	\$219	\$280
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50S 50 state emission	\$0	\$0
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Destination & Handling Charge	\$995	\$995
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Program ID	Program Name	Program End Date	Cash or Non-NMAC Financing	Special APR	Standard APR
	<i>NMAC Financing Options</i>			<a href="#">Rates</a>	<a href="#">Rates</a>
<a href="#">18N2299RLN</a>	NMAC Captive Cash	11/30/2018		\$ 500	\$ 500
<a href="#">18N2299RLS</a>	Customer Cash	11/30/2018	\$ 1,500		\$ 1,500
<a href="#">18N2299RLO</a>	NMAC Lease Customer Cash	11/30/2018			

<b>Subtotal (for BAP)</b>	\$26,107
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Marketing Assessment	\$502
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<b>Total</b>	\$26,609	\$27,590
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Order #: DW29952

DEALER FIRM , PASS1

**Current Configuration**

12118

SENTRA SV CVT 4DR CVT

QAC-G

aspen white , charcoal

BASE	Invoice \$18,139	MSRP \$19,085
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ALL all weather packa	\$266	\$300
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FLO carpeted floor ma	\$169	\$200
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NET hide-a-way trunk	\$49	\$70
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PNT fcty paint charge	\$350	\$395
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PRO protection packag	\$274	\$360
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SGD splash guards, so	\$148	\$190
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50S 50 state emission	\$0	\$0
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Destination & Handling Charge	\$885	\$885
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<b>Subtotal (for BAP)</b>	\$20,280	
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Marketing Assessment	\$387	
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<b>Total</b>	\$20,667	\$21,485
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VIN:	<input type="text" value="3N1AB7APXJY339488"/>	2018 Sentra SV 12118 MRA8D 2WD CVT B92,B93,C03,E10,H11,L92,M92,X01
Customer ZIP:	<input type="text" value="48064"/>	Saint Clair, MI, DMA: DETROIT, Area: DETROIT, Region: MIDWEST ...
Dealer Code:	<input type="text" value="2442"/>	GARBER NISSAN INC, DMA: FLINT-SAGINAW-BAY CITY, District: WESTERN M ...
Sales Date:	<input type="text" value="11/08/2018"/>	




[Pri](#)

Program ID	Program Name	Program End Date	Cash or Non-NMAC Financing	Special APR	Standard APR
	<i>NMAC Financing Options</i>			<a href="#">Rates</a>	<a href="#">Rates</a>
<a href="#">18N2299RLL</a>	Bonus Cash	11/30/2018	\$ 500	\$ 500	\$ 500
<a href="#">18N2299RLM</a>	Retail Only Dealer Cash	11/30/2018	\$ 2,000		\$ 2,000
<a href="#">18N2299RLO</a>	NMAC Lease Customer Cash	11/30/2018			

Order #: CZ03562

DEALER FIRM , AVR

**Current Configuration**

23018

MURANO S AWD SUV CVT

K23-G

brilliant silve, graphite

VIN: 

2018 Murano S 23018 VQ35 AWD CVT B92,C03,L92,M92,Z66 BRILLIANT SIL

Customer ZIP: 

Saint Clair, MI, DMA: DETROIT, Area: DETROIT, Region: MIDWEST ...

Dealer Code: 

GARBER NISSAN INC, DMA: FLINT-SAGINAW-BAY CITY, District: WESTERN I

Sales Date: 

	Invoice	MSRP
BASE	\$30,421	\$32,400
CAR cargo package	\$316	\$420
FLO carpeted floor ma	\$196	\$240
SGD splash guards	\$148	\$175
50S 50 state emission	\$0	\$0





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Destination & Handling Charge	\$975	\$975
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Program ID	Program Name	Program End Date	Cash or Non-NMAC Financing	Special APR	Standard APR
	NMAC Financing Options			<a href="#">Rates</a>	<a href="#">Rates</a>
<a href="#">18N2299RLL</a>	Bonus Cash	11/30/2018	\$ 2,000	\$ 2,000	\$ 2,000
<a href="#">18N2299RLS</a>	Customer Cash	11/30/2018	\$ 2,500		\$ 2,500
<a href="#">18N2299RLO</a>	NMAC Lease Customer Cash	11/30/2018			

<b>Subtotal (for BAP)</b>	\$32,056
Marketing Assessment	\$621

<b>Total</b>	\$32,677	\$34,210
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